

Newsletter

PO Box 463 Chatham, MA 02633
www.chathamwomansclub.org

March 2010

Message from the President

By Sharon Oudemool

It is a pleasure to be writing this letter to you. I believe that we have had a very good year and I would like to share some of our accomplishments. Many thanks are due to RoseMarie McLoughlin, Peggy Sullivan Crespo and Alayne Tsigas for the time they spent producing our wonderful cookbook which has been an outstanding success with 700 copies already sold. We look forward to your help in selling the remaining 350 copies over the summer months. Our 14 socials this year have been well overseen by Lisa Mahieu. I extend a big thank-you to everyone who hosted an event and to those of you who came out and supported your fellow members. Several thousand dollars were raised while having a good time. Another thank-you is due to Peggy Sullivan Crespo for bringing 15 new members into our group and finding "buddies" to help them feel welcome at general meetings. We distributed \$6,100 in scholarships and I thank the Scholarship Committee for all their efforts in finding good candidates for our hard earned money. We also donated a total of \$1,500 to seven local organizations such as "We Can" and the Chatham Angel Fund.

This has been a year of actual change, and potential change. The Board has voted to extend our meeting year by adding a September general meeting and moving the new member tea to June. The potential changes come through the work of the Strategic Planning Committee of Joanna Schurmann, Regina McDowell, Peggy Holtman, Barbara Siffard and myself. Please be sure to read the detailed description of the three strategic planning goals accepted by the Board that is included in this newsletter. The challenging task of planning the future direction of our club has proved to be both inspiring and often fun. The CWC Board has been involved in the many steps along the way, and we have kept the general membership involved by holding a forum on the Strategic Plan at the November meeting and by conducting an all-member survey. At the upcoming meeting in April you will once again be presented with the opportunity to express your opinion concerning the directions we are taking. One of the actions under Goal #1 calls for us to make a decision on our club affiliation. In this mailing there is a separate page

Reminder: Dues are Due

Dues will be collected for the 2010-2011 fiscal year starting April 1. To continue as a member, make sure the club receives your dues of \$30 by June 15. Use the form on page 4 of this newsletter to mail in your dues, or bring your check to the next meeting on April 8.

listing the pros and cons of remaining in the General Federation of Woman's Clubs (GFWC). The April forum will facilitate discussion of this issue which will then result in a full club vote whether to stay or leave. A ballot will be mailed to any member who is not able to attend the April meeting.

The Second Strategic Goal deals with education and leadership opportunities. We are committed to engaging presentations in a friendly environment, and to increasing member involvement through shared responsibilities. Through Goal #2 we now have expectations that everyone in the club will find a place to use her talents, or express her interests, while benefiting our entire organization. Through working on a committee or special project you will have the satisfaction of not only coming to know your fellow members better, but you will also be helping our club spread the workload across a broader base and thus gain strength in our endeavors. Ways and Means should have 20 people working on new fund raising ideas. Hospitality needs 60 to 65 members to provide refreshments at eight meetings. The annual May luncheon needs "worker bees" and Membership needs "buddies". Community Service could use a dozen members to help with the ongoing opportunities to support organizations in our area. Under the leadership of our Corresponding Secretary, we would like to add a "sunshine committee" which would aid CWC members in need of some assistance. But first, each member has to ask herself, am I willing to join in the camaraderie of making the Chatham Woman's Club the best it can be by working with other members on mutual goals.

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Strategic Plan 2010-2015

By Joanna Schurmann

Following are the three primary strategic goals for the CWC for the next five years. These were presented to the board by the planning committee. There are specific actions steps associated with each of the goals. In recent weeks, teams have been meeting to put timeframes and expected completion dates around these steps. The Board has approved the goals and is accountable for their completion and the whole membership is responsible for their execution. Each of the goals has a project manager who will be tracking the status. As you read through the goals we hope you will find an item or two on which you would like to work.

Strategic Goal #1

CWC will preserve its special heritage by keeping the best of the past and innovatively moving into the future as it serves the community's current needs.

- CWC will insure its financial stability by establishing a team to evaluate, determine and audit the profitability of membership dues and fund raising projects
- In 2010 CWC will decide whether/or not to continue the affiliation with the GFWC
- CWC will create a new brand as well as a marketing and communication process that reflects our newly developed vision, values and mission statements
- CWC will plan and implement activities for Chatham's 300th anniversary in 2012 based on its vision, values and mission and strategic goals
- CWC will plan and implement activities for its 100th in 2015

Strategic Goal # 2

CWC will provide learning opportunities and leadership education within our organization.

- Provide inspiring and engaging presentations at monthly meetings, department meetings and special workshops
- Preserve the special bonds of friendship in the CWC through shared learning and social events.
- Recruit, orient and retain new members
- Create role descriptions, expectations and accountabilities for members and leaders
- Insure leadership continuity by clearly setting expectations for membership accountabilities which result in well defined succession plans

Strategic Goal #3

CWC will be the leading advocate & resource for promoting community involvement through volunteerism and financial support.

- Create and utilize membership inventory
- Involve departments in supporting volunteer efforts
- Create a directory for volunteer opportunities for community service and make available to public and non-profit organizations
- Collaborate with other organizations
- Sponsor a volunteer fair
- Create an online tool for capturing volunteer hours
- Create an event to celebrate and honor efforts by various community organizations (e.g. each organization nominates its respective "Volunteer of the Year")
- Continue offering educational scholarships and charitable donations

President message, continued from page 1

There are women in our club who are doing this whom I have yet to thank. Robin Zibrat and Debbie Clark have done an outstanding job with Community Service, as has Abigail Doherty with Hospitality. New member Cynthia Selby has cheerfully done the monthly newsletter and several mailings. Regina McDowell maintains our web-site and handles publicity and Margaret Stenberg is always looking for interesting programs. Doris Riddle does a fine job keeping our accounts in order and the department chairs help through serving on the Board and leading our small interest groups. Our three secretaries, Barb Gibson, Fran Monroe and Mary McLaughlin have gracefully handled anything I have asked of them. Members have supplied refreshments and donated toys, food items, clothing and money. The Board and I thank-you for this participation.

In January, 50 women, a quarter of our total membership, submitted their volunteer time sheets. These totaled over 10,000 hours devoted to a wide variety of volunteer endeavors, which leads me to our Third Strategic Goal of promoting community involvement. I know that so many of you are already involved in our towns in many ways, the above numbers prove that. I also know that some of you are dealing with the poor health of a spouse, or even your own health problems. Also, many of you have a variety of family commitments. I salute everything that you already accomplish. But I also ask you to consider giving a bit more time to our club efforts to support our members while making a positive impact on the community. We remain open to your suggestions. Goal #3 addresses our desire to become known in this community as a friendly, outstanding volunteer organization. With 200 members this seems doable to those of us on the Board.

I hope to see many of you at the last general meeting on April 8th where we are planning a dynamic round-table discussion on the future direction of our wonderful organization. Please mark your calendar with the Friendship Luncheon on May 14th at Eastward Ho!

Sincerely,
Sharon

New Member Tea

There will be a Get Acquainted tea to be held in June (date to be announced). Attendees will be committee/department heads, new members and prospective new members. If you know of anyone who you think might like to join the CWC or just learn about who we are and what we do, please contact Peggy with their name and address so she can send them an invitation. She can be reached at 508-348-1938 or onchatham-time@comcast.net.

Ways and Means

Cookbook by RoseMarie McLoughlin

We have sold seven hundred cookbooks and are enjoying collecting profits for the CWC. Thank you to all of our members and friends who have purchased cookbooks.

We plan to sell cookbooks in-town this coming Summer. We will sell on high traffic Saturdays and at the Creative Arts Center Fair in August. The COA tag sale on June 26 is also in our plans. Many volunteers will be needed to staff the various days. Please let RoseMarie know if you are willing to volunteer. She can be reached at mcloughlinrosemarie@gmail.com or at 945-5965.

Socials by Lisa Mahieu

We have had 14 socials this year and all have been very well attended. There is still plenty of room for the April 14th Bridge Luncheon, so sign up now.

We are still looking to add a few cocktail parties this spring as they are always well attended. Think about hosting with a friend; it's lots of fun! If anyone would like to host a social and wants help, Lisa would be happy to co-host. Contact her at 508-778-8508, lisa.mahieu@morganstanley.com



The CWC is looking for a painting or photo by a member or spouse for the cover of our yearbook. We also want a new club logo. Call Maureen Langile at 945-8725 with your ideas!

Chatham Woman's Club – Proposed Budget 2010-2011

RECEIPTS:

Dues (180 Members)	5400.00
Scholarship Fund	2800.00
Fundraisers - Ways & Means(Net)	5462.00
Interest	350.00
Savings	3200.00
TOTAL RECEIPTS	\$17,212.00

DISBURSEMENTS:

Operating Expenses:

Meeting Space Rental	400.00
Programs	800.00
State & Federal WC Dues(198)	3960.00
Liability Insurance	525.00
P.O. Box Rental	72.00
Treasurer	70.00
Membership Chairman	200.00
Yearbooks	700.00
Corresponding Secretary	100.00
Hospitality	200.00
Friendship Cup	160.00
Newsletter, Website, Mailings	600.00
Stationery and Supplies	150.00
President Discretionary	100.00
Chat. Alli. For Pres. and Con.	25.00
Strategic Planning	1500.00
Total Operating Expenses	9,562.00

Scholarships and Contributions:

Scholarships	5000.00
CCCC Scholarships	1000.00
Eldredge Library Memorial Gift	50.00
Community Service Programs	1000.00
Veterans	500.00
Chatham Historical Society	100.00
Total Scholarships and Contributions	7,650.00

TOTAL DISBURSEMENTS

\$17,212.00

Membership Dues Form

Annual membership dues of \$30.00 are payable at the April 8, 2010 CWC meeting. The deadline is June 15th, 2010 so that your current information will appear in the annual yearbook. **Please fill out & return this form** so we have updated information – if there is an error in the current yearbook, **please note any corrections or changes on the form below.**

Name _____

Mailing Address _____

Other Address _____

If you are away in the winter, what months are you off Cape _____

(Local) Telephone No. _____

Email Address _____

Spouse/Partner _____

Birth Month _____

Years in Woman's Club _____

Please indicate the committee you want to join:

___ Hospitality ___ Membership "Buddies"

___ Ways & Means ___ Community Service

___ Public Relations ___ Summer Cookbook Sales

Please make your check of \$30 payable to: *The Chatham Woman's Club* and mail to: Peggy Sullivan Crespo Membership Chair P.O. Box 463 Chatham, MA 02633